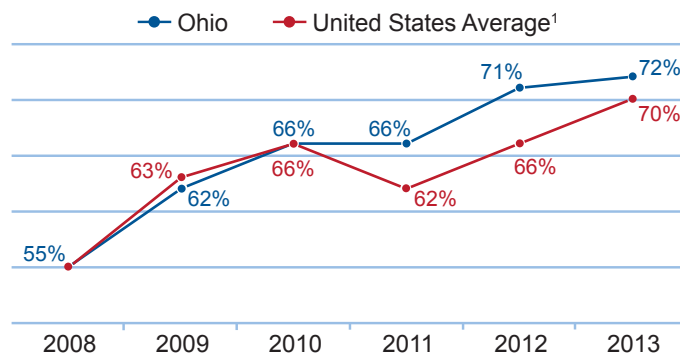


Results from Connect Ohio's 2013 Residential Technology Assessment

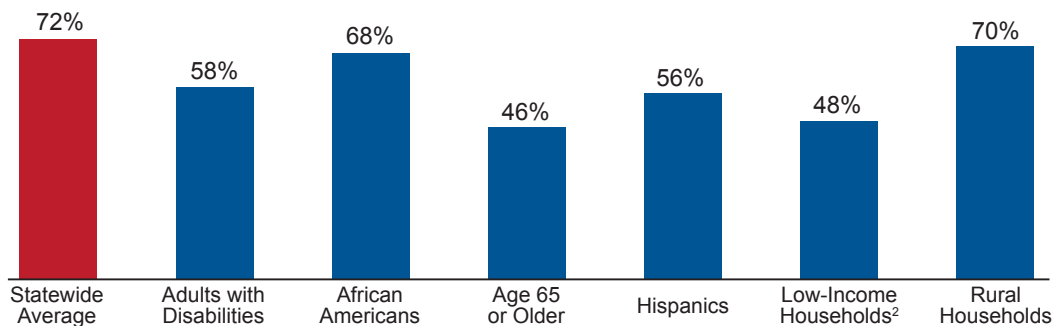
According to Connect Ohio's 2013 Residential Technology Assessment, 72% of households in the state subscribe to home broadband service, up from 66% in 2010.

Trends in Home Broadband Adoption



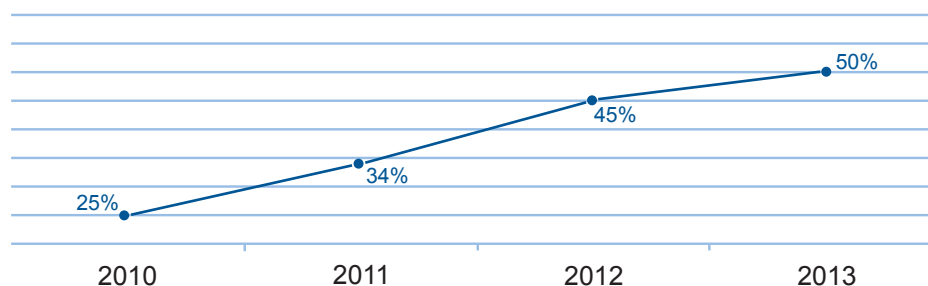
Home broadband adoption across the state varies across economic and demographic lines.

2013 Home Broadband Adoption Rates in Ohio



Mobile broadband usage has also grown in Ohio. One-half of Ohio adults (50%) use mobile broadband service, up from 25% in 2010 when Connect Ohio began measuring this trend.

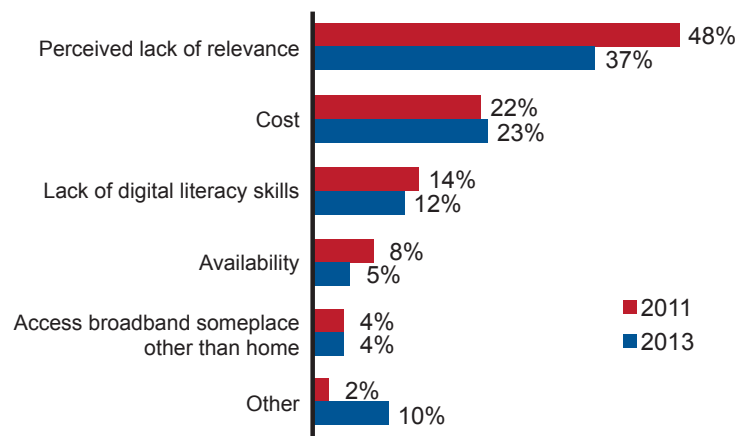
Trends in Mobile Broadband Use in Ohio



Despite these upward trends, there is still much work to be done in Ohio.

Statewide, more than 1.2 million households still do not subscribe to home broadband service. For many of these households, the main barrier to home broadband adoption is the belief that broadband is not relevant or beneficial to them.

Main Barriers to Broadband Adoption in Ohio (Among Those Who Do Not Subscribe)



In addition, Ohio's schools, businesses, and families will benefit from increasing broadband adoption and usage:

- More than 481,000 school-age children in Ohio still do not have broadband access at home.
- More than 2.7 million working-age adults in Ohio would need assistance with tasks that are often required by employers, such as creating a spreadsheet, going online from a mobile device, using a word processor, or sending an e-mail.
- More than three out of four non-adopters in Ohio say that it would be easier for them to shop, seek out healthcare information, or interact with government offices if they had Internet access at home.

Connect Ohio collected this information through random digit dial telephone surveys of 3,615 adult heads of households across the state. To ensure that the sample was representative of the state's adult population, quotas were set by age, gender, and county of residence (rural or non-rural), and the results were weighted to coincide with United States Census population figures. In addition, Connect Ohio over-sampled respondents who did not subscribe to home broadband service. This survey was conducted as part of the State Broadband Initiative (SBI) grant program, funded by the National Telecommunications and Information Administration (NTIA). The SBI grant program was created by the Broadband Data Improvement Act (BDIA), unanimously passed by Congress in 2008 and funded by the American Recovery and Reinvestment Act (ARRA) in 2009.

You can read more about these surveys, as well as Connect Ohio's efforts to increase broadband access, adoption, and usage across the state, by visiting our website at www.connectohio.org/. You can also connect with us on [Facebook](#) or [Twitter](#).

1. National broadband adoption rates reported from the Pew Internet Project
 2. "Low-income" households are those reporting annual household incomes below \$25,000