

OHIO



THE ANNUAL ECONOMIC IMPACT ASSOCIATED WITH ACCELERATING BROADBAND

The Economic Impact of Stimulating Broadband Nationally measures the economic impact of broadband for its first state-based program, ConnectKentucky. Kentucky has experienced a rate of growth in broadband adoption that is measurably higher than the nation. Over a three-year period, Kentucky experienced an 83% rate of growth in broadband adoption while the national trend was 57%. By surveying consumer savings in time, miles driven and healthcare and by calculating broadband penetration's impact on job creation/retention, the report projects the estimated annual economic benefit for Kentucky. From this data, the study extrapolates the economic impact of modest growth in broadband adoption for each state and the country as a whole.

	Ohio
Total Economic Impact	\$5.1 billion
Jobs Created or Saved Annually	96,000
Direct Annual Income Growth	\$3.59 billion
Average Annual Healthcare Costs Saved	\$25.4 million
Average Annual Mileage Costs Saved	\$247.9 million
Average Annual Hours Saved	144 million
Annual Value of Hours Saved	\$1.29 billion
Average Annual lbs. of CO ₂ Emissions Cut	125.6 million
Value of Carbon Offsets	\$678,000

To download a full copy of the report and for additional information, visit www.connectednation.org.

