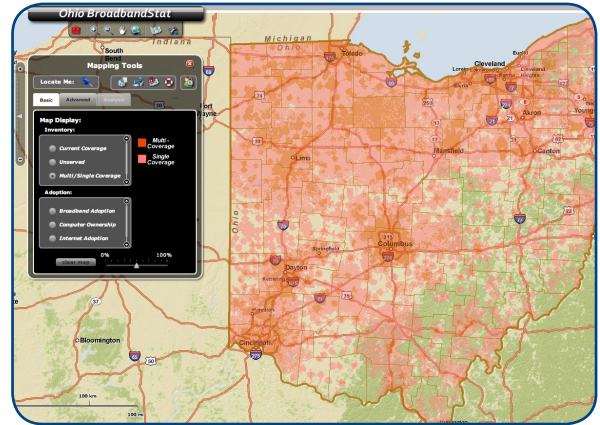


BroadbandStat is a new interactive mapping platform that provides a multi-functional, user-friendly way for local leaders, policymakers, consumers, and technology providers to devise a plan for the expansion and adoption of broadband.

BroadbandStat is unique because it allows users to build and evaluate broadband expansion scenarios using a wealth of data, including education and population demographics, current broadband speeds and availability, and research about the barriers to adoption. The tool also provides an instant feedback mechanism for consumers to validate broadband data electronically or via phone.

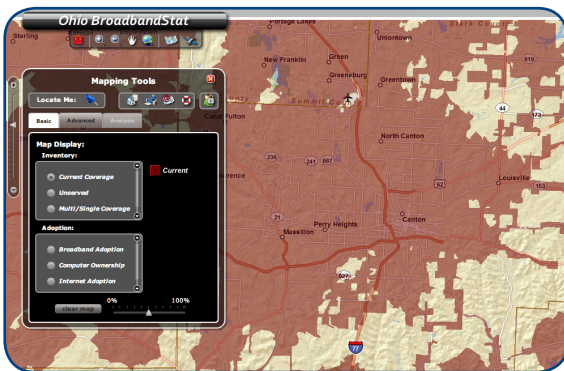
The tool will be useful for government agencies, consumers, community leaders, broadband providers, and the media. The broadband-related data can be used for grant writing, broadband investment, and economic development, and it gives the public the ability to find information about broadband providers down to the street level.



Statewide Multi/Single Coverage

“This new broadband mapping tool for Ohio provides a snapshot of current coverage at a high level of detail.”

Dr. Morton O'Kelly
Department of Geography, The Ohio State University



Current Broadband Coverage

For example, the application makes it possible to combine broadband coverage data, broadband adoption statistics, and demographic information to identify where digital divides and other barriers to broadband adoption exist.

Additionally, the application maps and analyzes the broadband landscape and planned broadband initiatives funded by the American Recovery and Reinvestment Act of 2009 (ARRA).

BroadbandStat was developed by Connected Nation in conjunction with ESRI, a market leader in geographic information system (GIS) software.

For more information and to view the interactive BroadbandStat site, visit www.connectohio.org.



IDENTIFY broadband service options.
VISUALIZE broadband coverage areas.
SHOW types and speeds of existing coverage.
ANALYZE barriers to broadband adoption.
EVALUATE the impact of proposed broadband projects.
TRACK broadband growth.

